

# Comparisons of Job Characteristics

**Focus Occupation: Radio and Television Announcers (27-3011)**

**Associated Occupation: Broadcast News Analysts (27-3021)**

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

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<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

## Knowledge

Similarity of Focus Occupation to Associated Occupation: 96

**Focus Occupation: Radio and Television Announcers (27-3011)**

**Associated Occupation: Broadcast News Analysts (27-3021)**

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Communications and Media	5.3	21.8	17.8	<< Extensive education and/or training may be required
English Language	11.2	20.6	16.2	<< Extensive education and/or training may be required
Telecommunications	3.9	11.6	10.9	0 Current knowledge level may be sufficient
Geography	3.9	8.4	6.3	<< Extensive education and/or training may be required
History and Archeology	2.6	7.3	5.6	< Expanded education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Skills

Similarity of Focus Occupation to Associated Occupation: 96

**Focus Occupation: Radio and Television Announcers (27-3011)**

**Associated Occupation: Broadcast News Analysts (27-3021)**

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation
Speaking	10.8	16.4	17.6	0 Current skill level may be sufficient
Active Listening	11.0	14.6	14.3	0 Current skill level may be sufficient
Critical Thinking	10.8	14.5	12.5	< A higher skill level may be required
Reading Comprehension	10.7	14.4	12.5	< A higher skill level may be required
Social Perceptiveness	9.1	13.6	11.1	< A higher skill level may be required
Writing	9.2	13.6	11.2	< A higher skill level may be required
Active Learning	8.7	11.5	9.0	< A higher skill level may be required
Coordination	9.1	11.1	10.6	0 Current skill level may be sufficient

Persuasion	7.4	9.7	8.1	<	A higher skill level may be required
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The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 90			
Focus Occupation: Radio and Television Announcers (27-3011) Associated Occupation: Broadcast News Analysts (27-3021)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Speech Clarity	10.2	18.4	18.7	0	Current ability level may be sufficient
Oral Comprehension	12.5	15.3	14.8	0	Current ability level may be sufficient
Written Expression	9.8	15.0	11.5	<<	Extensive improvement in abilities may be required
Speech Recognition	9.9	14.7	13.0	<	Some improvement in abilities may be required
Written Comprehension	11.0	14.5	12.6	<	Some improvement in abilities may be required
Deductive Reasoning	10.6	13.2	10.3	<<	Extensive improvement in abilities may be required
Originality	7.6	11.6	10.8	0	Current ability level may be sufficient
Category Flexibility	9.0	11.2	8.1	<<	Extensive improvement in abilities may be required
Fluency of Ideas	7.6	10.4	9.5	0	Current ability level may be sufficient
Speed of Closure	5.9	9.5	8.1	<	Some improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 84
Focus Occupation: Radio and Television Announcers (27-3011) Associated Occupation: Broadcast News Analysts (27-3021)		
Work Activities	Exclusivity of Activity	
Collect details for stories or articles	87	
Communicate visually or verbally	56	
Edit written material	68	
Present commentary or news in broadcast medium	95	
Use interviewing procedures	23	
Use journalistic interviewing techniques	92	
Use public speaking techniques	13	

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Tools and Technologies that Both Occupations Have in Common

Similarity of Focus  
Occupation to Associated  
Occupation: n/a

**Focus Occupation: Radio and Television Announcers (27-3011)**

**Associated Occupation: Broadcast News Analysts (27-3021)**

Tools and Technologies	Exclusivity
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Tools and technology data is unavailable for one or both occupations.	
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Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.